



HERO HOUSING FINANCE LIMITED

Registered Office: 09, Community Centre, Basant Lok, Vasant Vihar, New Delhi-110057.

Branch Office: Office 638-639, 6th Floor, Old Amarpali Cinema, Raiya Road, Rajkot. GJ. 360004

PUBLIC NOTICE (E- AUCTION FOR SALE OF IMMOVABLE PROPERTY)

[UNDER RULE 9(1) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002]

NOTICE FOR SALE OF IMMOVABLE PROPERTY MORTGAGED WITH HERO HOUSING FINANCE LIMITED (SECURED CREDITOR) UNDER THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002.

Notice is hereby given to the public in general and in particular to the borrower(s) and guarantor(s) or their legal heirs/ representatives that the below described immovable properties mortgaged/charged to the Secured Creditor, the possession of which has been taken by the Authorized Officer of Hero Housing Finance Limited (secured creditor), will be sold on **16-09-2026** (E-Auction Date) on "AS IS WHERE IS", "AS IS WHAT IS" and "WHATEVER THERE IS" basis for recovery of outstanding dues from below mentioned Borrowers, Co- Borrowers or Guarantors. The Reserve Price and the Earnest Money Deposit is mentioned below. **The EMD should be made through Demand Draft/RTGS/NEFT for participating in the Public E-Auction along with the Bid Form which shall be submitted to the Authorised Officer of the Hero Housing Finance Ltd On or before 15-09-2026 till 5 PM at Branch Office:** Office 638-639, 6th Floor, Old Amarpali Cinema, Raiya Road, Rajkot. GJ. 360004

Loan Account No.	Name of Borrower(s)/ Co-Borrower(s)/ Guarantor(s) /Legal Heir(s)/ Legal Rep.	Date of Demand Notice	Type of Possession (Under Constructive / Physical)	Reserve Price
		Amount as on date		Earnest Money
HHFJNGLAP 24000047032	Vicky Sureshbhai Kundalani, Kundalani Nisha Vicky	17/06/2025, Rs.14,95,691/- as on 25-08-2026	Physical	Rs.8,80,000/-
				Rs.88,000/-

Description of property: All the peace and parcel of a Shop No. 8 on basement floor having built-up area 261.00 sq. ft. i.e. 24.24 sq. meters in the building namely "Star Building" construction on land of Plot No. 1 & 2 of Revenue Survey No. 383 & 384 of T.P. S. No. 1, F.P. No. 66 situated at Bus Stand Road, Near Vanthli Darwaja, Near Railway Crossing, Junagadh in Sub Dist. & Reg. Dist. Junagadh. With common amenities written in Title Document. Property bounded by: East : Common Passage, West : Road of Jayshree Nagar Society, North : Shop No. 7 Common Wall, South : Shop No. 9

HHFJNGLAP 24000046964	Vicky Sureshbhai Kundalani, Kundalani Nisha Vicky	17/06/2025, Rs.15,10,325/- as on 25-08-2026	Physical	Rs.8,80,000/-
				Rs.88,000/-

Description of property: ALL THE PEACE AND PARCEL OF A SHOP NO. 9 ON BASEMENT FLOOR HAVING BUILT-UP AREA 253.05 SQ. FT. I.E. 23.50 SQ. METERS IN THE BUILDING NAMELY "STAR BUILDING" CONSTRUCTION ON LAND OF PLOT NO. 1 & 2 OF REVENUE SURVEY NO. 383 & 384 OF T.P. S. NO. 1, F.P. NO. 66 SITUATED AT BUS STAND ROAD, NEAR VANTHLI DARWAJA, NEAR RAILWAY CROSSING, JUNAGADH IN SUB DIST. & REG. DIST. JUNAGADH. WITH COMMON AMENITIES WRITTEN IN TITLE DOCUMENT. PROPERTY BOUNDED BY: EAST: C O M M O N PASSAGE, WEST: WALL AFTER COMMON ROAD, NORTH: SHOP NO. 8, SOUTH: PARKING SPACE

HHFJNGHOU23000039 548 // HHFJNGIPL2300 0039550	Vala Dharmraj Jivrajbhai, Vala Arjun Jivarajbhai, Vala Hiraben Jivarajbhai	23-09-2025, Rs.16,34,621/- as on 25-08-2026	Physical	Rs.9,90,000/-
				Rs.99,000/-

Description of property: All That Piece And Parcels of A Residential House Construction on Plot No.42, Admeasuring 62.00 Sq. Yard Scheme Known As "New Gandhi Railway Colony Bhangi Kamdar Co. Op. Society Ltd.", Situate At Revenue Survey No.63/2, of Taluka: Junagadh, Sub District Junagadh And District: In The State of Gujrat. With Common Amenities Written In Title Document. Property Bounded By: North : Road, South : Property of Vijaybhai Gangabhai, East : Property of Ajaybhai Nanjibhai Baraiya, West : Property of Nareshbhai Bachubhai Parmar

HHFRAJHOU220000 30483 // HHFRAJIPL 22000030484	Vithalpara Sunil Prafulbhai, Vithalpara Kamleshbhai, Pushpaben Kamleshbhai Vithalpara	18-11-2025, Rs.25,58,278/- as on 25-08-2026	Physical	Rs.18,00,000/-
				Rs.1,80,000/-

Description of property: All that pieces and parcels of immovable property of Flat bearing No. 203 having built up area of 46-53 Sq. Mt. on Second Floor of Residential cum Commercial building named "Sanidhya Apartment" constructed on collectively land admeasuring 459-82 Sq. Mt. of Plot No. 1 to 5 area known as "Bhakti Park" lying & situated at Revenue Survey No. 589 paiki 2 T.P Scheme No. 19 (Draft) of O.P No. 15 of F.P. No. 15/1 & 15/2 of Rajkot City of Rajkot Taluka & District. and bounded as under: North : Flat No.204, South : Margin Space, East : Margin Space Then 18-00 Mt Road, West : Passage Stair Lift Then Flat no.301

Terms and condition: The E-auction will take place through portal on **16-09-2026** (E-Auction Date) After 11:00 AM onwards with limited extension of 10 minutes each.

The Intending Purchasers / Bidders are required to deposit EMD amount either through RTGS / NEFT or by way of Demand Draft/RTGS/NEFT favouring the "HERO HOUSING FINANCE LTD." The EMD amount will be return to the unsuccessful bidders after conclusion of the E-auction.

Terms and Conditions of the E-Auction: 1.E-Auction is being held on "As is where is Basis" & "As is what is Basis" & "whatever there is Basis" & "Without recourse Basis" and will be conducted "online". 2. Bid increment amount shall be Rs 15,000 (Fifteen Thousand Only) for Reserve Price till 25 lakhs, Rs 25,000 (Twenty-Five Thousand Only) for Reserve Price above 25 Lakhs till 50 lakh, Rs 50,000 (Fifty Thousand Only) for Reserve Price above 50 Lakh till 1crore, Rs 1,00,000 (1 Lakh Only) for Reserve price Beyond 1 Crore. 3.The E-Auction will be conducted through M/s. C-1 India Pvt Ltd through Mr. Dharani Krishna- 9948182222 (Helpline No(s): Support Landline no+91 124 4302020 /2021/2022/2023/2024 | Support Mobile Nos.: +917291981124 /25 /26 and E-mail on support@bankeauctions.com /andhra@c1india.com) at their web portal <https://bankeauctions.com> 4.There is no encumbrance on the property which is in the knowledge of Secured Creditors. However, the intending bidders should make their own independent enquires regarding the encumbrances, title of property put on auction and claims/ rights/ dues/ affecting the property, prior to submitting their bids. In this regard, the E-Auction advertisement does not constitute and will not be deemed to constitute ant commitment or any representation of Hero Housing Finance Limited. 5.The Authorized Officer / Secured Creditor shall not be responsible in any way for any third-party claims/ rights/ dues. The sale shall be subject to rules/ conditions/ prescribed under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002. The other terms and conditions of the E-Auction are published in the following website: www.herohousingfinance.com 6. For property details and visit to property contact to **Shekhar Singh/9711522275/ shekhar.singh@herohfl.com. / Jignesh Savubhai Solanki / 7984178663/ jignesh.solanki@herohfl.com**, 7.The prospective bidders can inspect the property on **09-09-2026** between 11.00 A.M to 2.00 P.M with prior appointment.

15 DAYS SALE NOTICE TO THE BORROWER/GUARANTOR/MORTGAGOR

The above-mentioned Borrower/Mortgagor/guarantors are hereby noticed to pay the sum as mentioned in Demand Notice under section 13(2) with as on date interest and expenses before the date of Auction failing which the property shall be auctioned and balance dues, if any, will be recovered with interest and cost from you.

For detailed terms and conditions of the sale, please refer to the link provided in https://uat.herohomefinance.in/hero_housing/other-notice on Hero Housing Finance Limited (Secured Creditor's) website i.e., www.herohousingfinance.com

Date: 27/08/2026

For Hero Housing Finance Ltd. Authorised officer

Place: Gujarat

Jignesh Savubhai Solanki / 7984178663 / jignesh.solanki@herohfl.com